

SAFELY EXPAND YOUR SALES:

# THE BLUEPRINT FOR SUCCESS

Achieving strong and profitable sales growth can be an elusive challenge for many companies. The probability of success is heightened when you have a strategic plan for growth and resources in place that empower you to confidently seize new opportunities.

## 1 LOSS PREVENTION DOESN'T HAVE TO BE SALES PREVENTION



With credit insurance, neither side needs to compromise. With the confidence that you will be paid for what you sell and greater knowledge upon entering a deal, you can empower your sales team to reach its full potential.

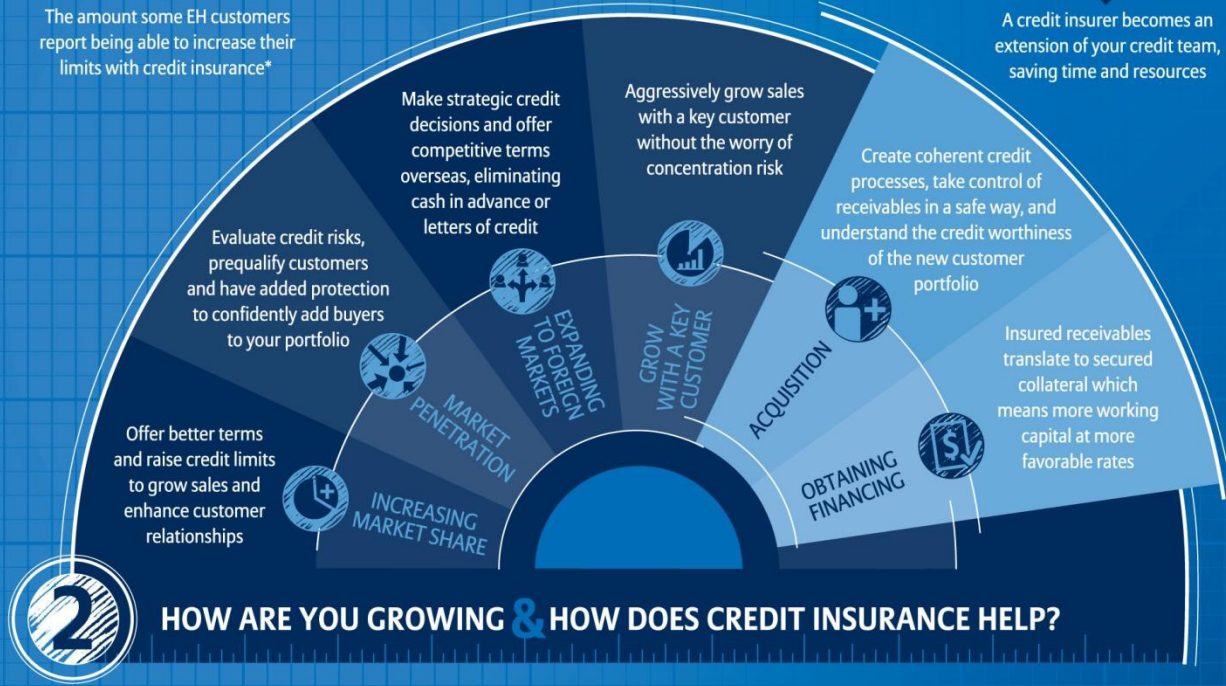
## 3 A SALES GROWTH TOOL THAT PAYS FOR ITSELF

CREDIT INSURANCE IS THE SOLID FOUNDATION OF A SAFE GROWTH STRATEGY



How would your company growth strategy be different if you knew you would get paid for everything you sold? If you're like most Euler Hermes clients, you would increase sales to new customers and extend higher limits to current customers – all with the peace of mind that you are protected from risk.

These extra sales can easily offset the cost of the policy many times over, even if you never make a claim.



\*<http://www.eulerhermes.us/case-studies/Pages/default.aspx>

For more information on how you can grow your business visit [www.traderiskgroup.com](http://www.traderiskgroup.com)

